

# persazula

persazula.com | codeadventurer.com  
persa@persazula.com

## { summary

I love to build things that have an impact. As a **full-stack web developer**, I have a strong background in **problem-solving**, am able to **communicate** across multiple teams **remotely**, and work hard to **deliver** customer happiness. I want to help you solve problems, work on your notable team, and ship a great product.

## { experience

### **Software Engineer:** Hireology

March 2014 - present

Daily responsibilities include developing new features using test-driven development with Ruby on Rails in our SAAS application, triaging and fixing bugs, rewriting critical pieces of our application, building up the test suite, working with the team using scrum, and writing/grooming stories for feature implementation. Projects have included building reporting functionality for users, re-writing critical pieces of the application, and implementing a new payment method provider.

### **Web Developer:** Fathom Online Marketing

September 2012 - September 2013

Built landing pages and microsites used in email and PPC marketing, including responsive and mobile development. Involved in new development of lead generation systems, and sites within WordPress, Drupal and SiteCore. Responsible for data design and themeing in various systems.

### **Systems Specialist:** The Ohio State University / OARDC

Summer 2012

User experience, user interface design, and Drupal web development for LocalFoodSystems.org, a website created by the OSU/OARDC to provide the tools to help grow local economies through agriculture. Daily duties included new development, design of UI/UX for new entrepreneur tools, bugfixes, and help tools.

### **Assistant Director of Web Communication:** The College of Wooster

December 2008 - April 2010

Designed, tested, implemented and maintained new websites and new software solutions across campus. Managed 65+ site editors and maintained workflow for projects. Trained and supported users in SiteCore, iModules enCompass, Confluence, Drupal, JIRA, and WordPress. Created policies and training documentation for web editors. Hired and managed student editors.

### **Graphic & Web Designer:** Royalton Music Center

June 2003 - October 2009

Designed new marketing strategies and created advertisements for yearly functions. Created monthly e-newsletters. Maintained company website and created new subsites using Joomla with customized templates and plugins for a better backend user experience for content editors.

## { education

### **The University of Akron**

May 2008

Myers School of Art I Honors College  
Bachelor of Fine Arts  
Graphic Design  
*Magna Cum Laude*

## { skills

Ruby  
Rails  
MySQL  
PostgreSQL  
HTML and CSS  
Responsive Web Design  
Javascript  
ReactJS  
jQuery  
PHP  
Git  
Drupal  
WordPress

## { giving back

### **RobotsConf** Ruby Expert

December 2014

Ameila Island, FL

### **RailsBridge Cleveland** Organizer

September 2014

Cleveland, OH

### **Code for America** Brigade Captain

March 2013 - February 2014

Akron, OH